

Streetwise Low-Cost Web Site Promotion: Every Possible Way to Make Your Web Site a Success, Without Spending Lots of Money (Adams Streetwise Series)



Setting up a Web site is just the first step in getting your business online. Getting attention for your site-building traffic, generating leads, and attracting customers is the real key to making money on the Internet. In Streetwise Low-Cost Web Site Promotion, marketing expert Barry Feig shows you how to develop an online marketing plan that will get a Web Site the visibility it needs without breaking the marketing budget and provides you with the tools and tips you need to win the war over Internet real estate. Feig outlines how to: Develop a marketing plan that's sure to work before you go online. Build quality traffic-attracting customers who will buy your product or service. Keep them coming back for more with relationship marketing strategies. Unlock the secrets of Web search engines and turn your site into a category leader. Develop an interactive B2B site. Filled with practical advice that can be put to work immediately, and containing dozens of real-world examples of companies that have developed innovative and effective online promotional programs, Streetwise Low-Cost Web Site Promotion is an invaluable resource for anyone who wants to build a profitable business online.

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Media Room Streetwise Low-Cost Web Site Promotion: Every Possible Way to Make Your Web Site a Success, Without Spending Lots of Money [Barry Feig] on . Paperback: 384 pages Publisher: Adams Media (June 1, 2002) Language: **SALARIES SERIES I want to be a dog walker - The Globe and Mail** Streetwise Low-Cost Web Site Promotion: Every Possible Way to Make Your Web Site a Success, Without Spending Lots of Money by Barry Feig Pasta blanda Editor: Adams Media (1801) ASIN: B01FGPGF8Y Opinion media de los **Reuben Marambii Library catalog MARC details for record no. 82072** From choosing your target newspaper to designing your perfect ad copy, Virtually all newspapers offer discounts for contract advertisers, depending The closing copy should make the sale

possible by including any contact, telephone, website, . It costs a lot of money to run ads, and response is often iffy, so offer deep : **the secret** Material type: Book Format: print Literary form: Not fiction Publisher: Avon, Mass. . Streetwise meeting and event planning : from trade shows and conventions to fundraisers and . Streetwise low-cost web site promotion : every possible way to make your web site a success, without spending lots of money / Barry Feig. **The Best and Worst Businesses You Can Start - BusinessTown** Results 21 - 7 Kenilworth Press Ltd, 2007. ISBN-13: 978-1905693153. Streetwise Low-Cost Web Site Promotion: Every Possible Way to Make Your Web Site a Success, Without Spending Lots of Money (Adams Streetwise Series) **The Secrets to Effective Radio Advertising - BusinessTown** This will give an extra endorsement boost to your radio spot. There are production costs to consider in addition to the spot expenditure. 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Streetwise low-cost web site promotion : every possible way to make your web site a success, without spending lots of money / Barry Feig. Streetwise meeting and event planning : from trade shows and conventions to fundraisers and **9781580625012: Streetwise Low-Cost Web Site Promotion: Every** Streetwise Low-Cost Web Site Promotion: Every Possible Way to Make Your Web Site a Success, Without Spending Lots of Money. Front Cover. Barry Feig. Adams Media, Jun 1, 2002 - Computers - 384 pages. **The Best Business Ideas to Start Under 2K - BusinessTown** : Streetwise Low-Cost Web Site Promotion: Every Possible Way to Make Your Web Site a Success, Without Spending Lots of Money **Adams Media - UOWD Library - University of Wollongong in Dubai** Discover which small business ideas are most likely to succeed and which In some businesses, you are going to be likely to make a lot more money Dont be tempted to start a retail store just because you find a cute, affordable space to rent. 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