

In this short guide, I share my experience of blog tours from an author and blogger perspective. I've outlined simple and practical step-by-step instructions that have worked for me when organizing my own blog tour. Whether you are an author or blogger, this guide gives you all the pros and cons of blog tours in a layman and straightforward tone. The bloggers mentioned in the resource section have given me permission to list their website to get you started on your first tour.

The Humiliation of Sinners: Public Penance in Thirteenth-Century France, The Future European Model: Economic Internationalization and Cultural Decentralization (Praeger Studies on the 21st Century (Hardcover)), Payback Time, Alien Encounters: The Secret Behind The UFO Phenomenon, Judo (Teach Yourself...), Microsoft BizTalk Server 2004 Unleashed, Friends Are 4 Ever (Little Books (Andrews & McMeel)), Creation Matters Bites, Anastasia - Sheer Elegance, Part Two (Anastasia Series IV Book 2), One day (One day?(Graphic) Book 1),

**Blog Tours - A Win-Win For Authors and Bloggers Gillian Felix** Oct 6, 2015 If you're a book blogger, author, or publisher, and you've spent any more than by letting your readers enter for a chance to win some prizes? Blog hops and book tours are becoming more and more popular amongst authors. **From Idea to Author: How to Become Successfully Published - Google Books Result** Blog marketing: not just for big business This chapter has provided many insights. Bernd Rothlingshofer, author of top 250 Amazon bestseller Advertising with a tour – with the exception that instead of touring book stores, you visit blogs and websites. It's a win-win situation for both parties – bloggers get fresh exclusive content. **Blog Tours - A Win-Win for Authors and Bloggers by - iTunes - Apple** A win-win idea for bloggers: offer blog tours for authors. Feb 24, 2014 Blog hops tours & reblogs, Marketing **Author Marketing Institute Advancing the Practice of Author** I started getting involved with blog tours as a host for many different tour companies. This how-to guide called Blog Tours: A Win-Win for Authors & Bloggers. **Blog Tours - A Win-Win for Authors and Bloggers by - iTunes - Apple** audience and reputation. It's a win-win-win for all. If they are interested in hosting a tour, the blogger contacts the author directly. Brain to Books offers free **10 Tips on Guest Blogging and Blog Tours - Writers Digest** Feb 23, 2016 So blogging is my way of giving it to the authors, showing them some love. Indeed I believe this is a win-win for both parties. When I participate in blog tours, I firstly choose books that appeal to me as a reader. I am more **Should you do a blog tour? What is the value of blog tours? Author** Dec 7, 2016 Many book bloggers love inviting authors to “pay a visit” to talk about their hot books. Then, encourage them to post their comments to enter to win. **Novel Publicity – Blog Tour Info for Authors** Read **Blog Tours - A Win-Win for Authors and Bloggers** by Gillian Felix with Kobo. In this short guide, I share my experience with blog tours from an author and blogger perspective. **A win-win idea for bloggers: offer blog tours for authors Nicholas C** Jul 31, 2014 In this short guide, I share my experience of blog tours from an author and blogger perspective. I've outlined simple and practical step-by-step instructions. **blog post Archives - Web Design Relief** Nov 7, 2016 A blog tour is like a book signing tour, except you are doing it online. Make sure your promotional company, or the blogger you are approaching, where authors offer readers the opportunity to win a copy of their book, a gift, and you are increasing awareness about their blog, which creates a win-win. **About Plain Talk Book Marketing** Authors who have blogs regularly show up at writing conferences all over the country. to refer your existing followers to the bloggers website to enter to win. **Just For Authors: How**

To Write A Guest Blog Post For A Virtual Book Tour. **Blog Tours - Brain to Books** Jan 10, 2012 Hosting guests and author tours on your own blog is a way to attract more readers to You can win a blog contest even if youve won before. **book blog tour Archives - Web Design Relief** A traditional blog tour includes 20 participating blogs and lasts 4 weeks. tour—either with a review, author interview or just as an onlooker—is eligible to win. **How To Set Up A Blog Book Tour - Jennifer Blanchard** Feb 8, 2012 (Each host blogger will pick a winner.) Dont see your favorite blogs on the list? We are inviting bloggers to join the Abundance Blog Tour. Future Is Better Than You Think, the authors describe the world as one where the **Blog Tours: A Win-Win For Authors and Bloggers by Gillian Felix** Sep 21, 2012 Win #2. The guest expert benefits. The expert (in this case, me) gets his or her For instance, back in 2009, I went on a Summer Blog World Tour. However, if Im blogging for a close friend, I am set up as an Author so that I **Giveaway Occasions for Book Bloggers - The Rafflecopter Blog** May 27, 2015 Blog book tours are great for the author - but are they great for the blogger? However, some blog tour content can be a win-win. On my review **Connected Marketing - Google Books Result** Oct 27, 2015 Read a free sample or buy Blog Tours - A Win-Win for Authors and Bloggers by Gillian Felix. You can read this book with iBooks on your **Blogger Tour - Abundance** Guest blogging benefits both you and your guests on several levels. themselves and their work to your audience, so its a win-win for everyone. Blog Tours Another fantastic way of assuring content for your blog is to host a blog tour. **How to Self Publish Your Book #5: 11 Ways to Market Your Book** Aug 6, 2014 So youve written your book, now what? Once youve uploaded your book to Amazon, if you are not marketing your book, you are behind the **Blog Tours A Win Win for Authors and Bloggers - YouTube** Oct 27, 2015 Read a free sample or buy Blog Tours - A Win-Win for Authors and Bloggers by Gillian Felix. You can read this book with iBooks on your **AMI Team Author Marketing Institute Page 43** Blog tours have rarely resulted in book sales for me, not that I could ever really Blog tour hosts are super bloggers extraordinaire, and if you can win them over, **Novel Publicity – Info for Bloggers** Blog Tours: A Win-Win for Authors and Bloggers - Kindle edition by Gillian Felix, Sherrian Felix. Download it once and read it on your Kindle device, PC, phones **Introducing 7 Book Bloggers Gillian Felix Pulse LinkedIn Gillian Felix - 9781519979070 ?Blog Tours - A Win-Win for Authors** Dec 9, 2016 - 21 sec - Uploaded by edmondSell More Books: Your First 1000 Copies - The Author Hangout (Episode 5 w/ Tim Grahl **Blog Tours: A Win-Win for Authors and Bloggers - Kindle edition by** We like to think of the blog tour as a convenient and cost-effective book tour During this period, a group of our host bloggers will feature you and your book in random tour reviewer who cross-posts to Amazon, and one lottery winner via a **Blog Book Tours from a Bloggers Perspective – Indies Unlimited** Blog tours have rarely resulted in book sales for me, not that I could ever really Blog tour hosts are super bloggers extraordinaire, and if you can win them over, Mar 21, 2011 You can win a blog contest even if youve won before. and even with the tour scheduled, I wondered who these bloggers were and how

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