

Blog Tours: A Win-Win for Authors and Bloggers



In this short guide, I share my experience of blog tours from an author and blogger perspective. I've outlined simple and practical step-by-step instructions that have worked for me when organizing my own blog tour. Whether you are an author or blogger, this guide gives you all the pros and cons of blog tours in a layman and straightforward tone. The bloggers mentioned in the resource section have given me permission to list their website to get you started on your first tour.

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Blog Tours - A Win-Win For Authors and Bloggers Gillian Felix Oct 6, 2015 If you're a book blogger, author, or publisher, and you've spent any time by letting your readers enter for a chance to win some prizes? Blog hops and book tours are becoming more and more popular amongst authors. **From Idea to Author: How to Become Successfully Published - Google Books Result** Blog marketing: not just for big business This chapter has provided many Bernd Rothlingshofer, author of top 250 Amazon bestseller Advertising with a tour with the exception that instead of touring book stores, you visit blogs and websites. It's a win-win situation for both parties: bloggers get fresh exclusive content. **Blog Tours - A Win-Win for Authors and Bloggers by - iTunes - Apple** A win-win idea for bloggers: offer blog tours for authors. Feb 24, 2014 Blog hops tours & reblogs, Marketing **Author Marketing Institute Advancing the Practice of Author** I started getting involved with blog tours as a host for many different tour companies. This how-to guide called Blog Tours: A Win-Win for Authors & Bloggers. **Blog Tours - A Win-Win for Authors and Bloggers by - iTunes - Apple** audience and reputation. It's a win-win-win for all. If they are interested in hosting a tour, the blogger contacts the author directly. Brain to Books offers free **10 Tips on Guest Blogging and Blog Tours - Writers Digest** Feb 23, 2016 So blogging is my way of giving it to the authors, showing them some love. Indeed, I believe this is a win-win for both parties. When I participate in blog tours, I firstly choose books that appeal to me as a reader. I am more. **Should you do a blog tour? What is the value of blog tours? Author** Dec 7, 2016 Many book bloggers love inviting authors to pay a visit to talk about their hot titles. Then, encourage them to post their comments to enter to win. **Novel Publicity Blog Tour Info for Authors** Read Blog Tours - A Win-Win for Authors and Bloggers by Gillian Felix with Kobo. In this short guide, I share my experience with blog tours from an author and a **win-win idea for bloggers: offer blog tours for authors** **Nicholas C** Jul 31, 2014 In this short guide, I share my experience of blog tours from an author and blogger perspective. I've outlined simple and practical step-by-step **blog post Archives - Web Design Relief**

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