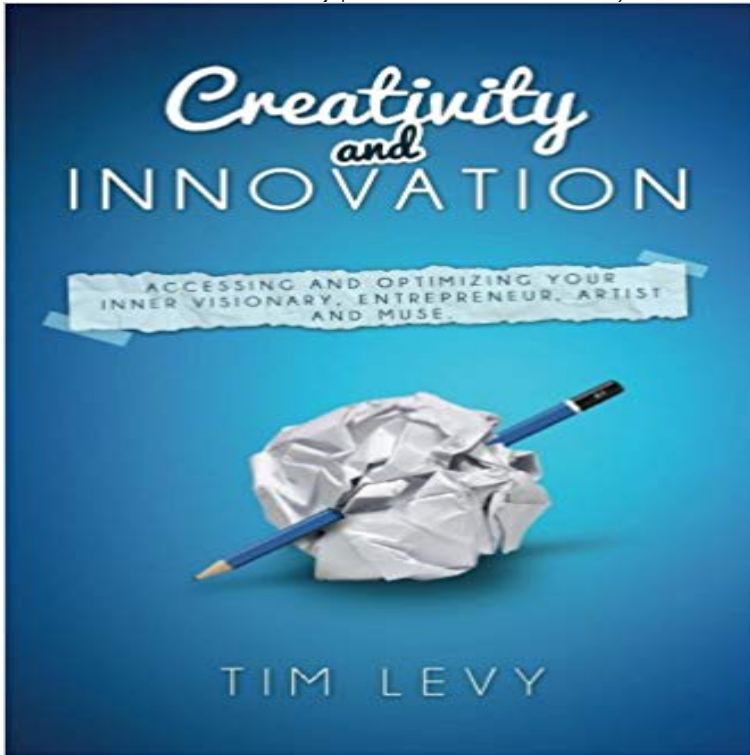


Creativity and Innovation: Business side of creativity, Business Creativity, Explaining Creativity, Imagine how Creativity works, Creative thinking for Dummies, Creative Thinking Techniques



Imagine How Creativity Works This book, Creativity and Innovation, is explaining creativity and builds creative thinking techniques for business creativity. It is must read for C.E.O.s, entrepreneurs, writers, artists, musicians and everyone who wants to access and optimize their inner creative genius. This book helps you access and optimize your inner visionary, entrepreneur, artist and muse. It focuses on the business side of creativity, explaining creative thinking for dummies. Business Side of Creativity Tim Levy is the creative force behind everything from childrens books to nationally broadcast TV shows, from business plans to leading edge online technologies. Share in Levys own creative story from high-school through college and into the Fortune 500 corporate world. Find out how he coaches C.E.O.s and entrepreneurs to use the creative process with the executive teams and throughout their organizations. Business Creativity Based on a fundamental insight into the connection between creativity and personal energetic states, this book details practical tools and processes that bring your ideas out. Discover seven core energetic toolsets designed to bring you to optimal state Breakthrough the mind soup creative block with specific and easy techniques And if youre having an off day, learn how to tap into sources outside your own mind to feed your imagination and get your creative energies flowing. Creativity and Innovation Creativity and Innovation brings innovation in business, new ideas into your artistic life as well as new depth, clarity and connection in your relationships. It holds the insight, tools and practices youve been missing.

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