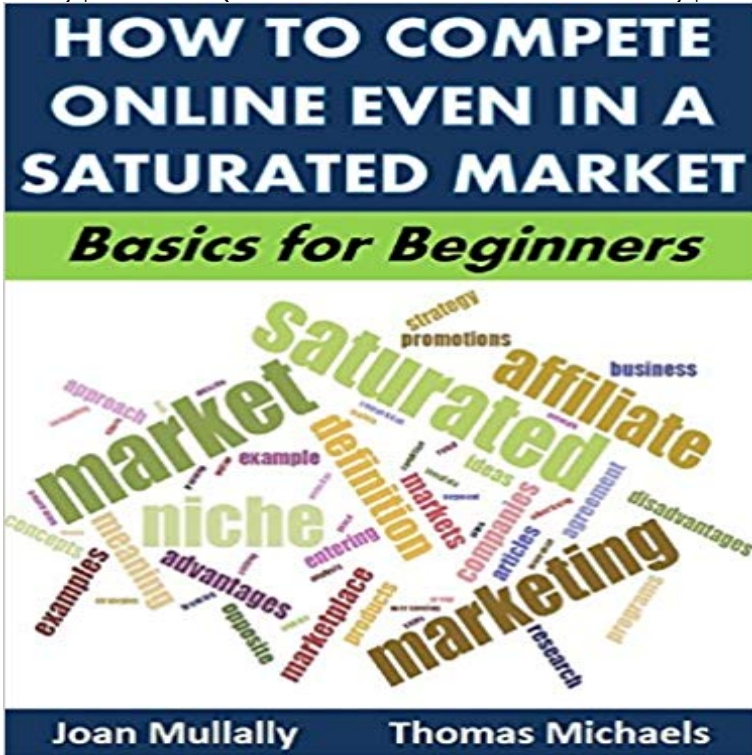


How to Compete Online Even In a Saturated Market: Basics for Beginners (Business Basics for Beginners Book 35)



Many aspiring online business owners make the mistake of thinking that a niche is too competitive, and get scared off. The secret is that a lot of competition in a particular niche means there is money to be made. Whether it is the pet industry, at over \$65 billion in the US alone, or golf at \$63 billion, or wherever your passions lie, there's money to be made if you know how to provide what customers in your niche are looking for. In this guide for beginners, you will discover a range of tips and tricks to take you to the top of your niche, even if you are just starting out as an online marketer. Use the downloadable worksheets and step-by-step illustrated tutorials to help you take action to start your own successful business online. Use everything you learn to earn the extra income you've been longing for. Take action and you will soon see how easy it is to become an expert even in a seemingly saturated market. ++++ Word Count=12,129 ++++ TABLE OF CONTENTS INTRODUCTION CHAPTER 1-THERE IS NO SUCH THING AS A SATURATED MARKET CHAPTER 2-KNOW YOUR NICHE CHAPTER 3-KEEP UP WITH THE LATEST TRENDS IN YOUR NICHE CHAPTER 4-POSITION YOUR BRAND WITHIN YOUR NICHE CHAPTER 5-OFFER ADDITIONAL VALUE TO YOUR CUSTOMERS CHAPTER 6: ENHANCE YOUR ONLINE PRESENCE WITH GREAT NICHE-RELATED FEATURES CHAPTER 7-EFFECTIVE WAYS TO PARTNER WITH INFLUENCERS IN YOUR NICHE OR INDUSTRY CHAPTER 8 HOW TO POSITION YOURSELF AS A THOUGHT LEADER IN YOUR NICHE CHAPTER 9-HOW TO GET CURRENT CUSTOMERS TO REFER YOU TO OTHERS CHAPTER 10:-HOW TO SUSTAIN PROFITS BY CREATING NEW PRODUCTS AND SERVICES

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++++ ABOUT THE AUTHORS Joan
Mullally and Thomas Michaels are the
authors of more than 80 online marketing
and small business guides designed to help
complete beginners learn the skills they
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