

How to Get Followers on Twitter: A Simple Guide on How to Optimize Twitter and Hootsuite



With the success of the first edition of How to Get Followers on Twitter, I've updated and expanded the book, and made it more reader-friendly for all devices. The expanded edition has 12 more pages jam-packed full of up-to-date Twitter tips that will be even more helpful to Twitter users. This book is meant for anyone who wants to create a powerful platform on Twitter; authors, writers, small business entrepreneurs, and online marketers. Do you want to learn how to gain targeted, loyal Twitter followers from an easy-to-use guide that has zero fluff? This book is for you.

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