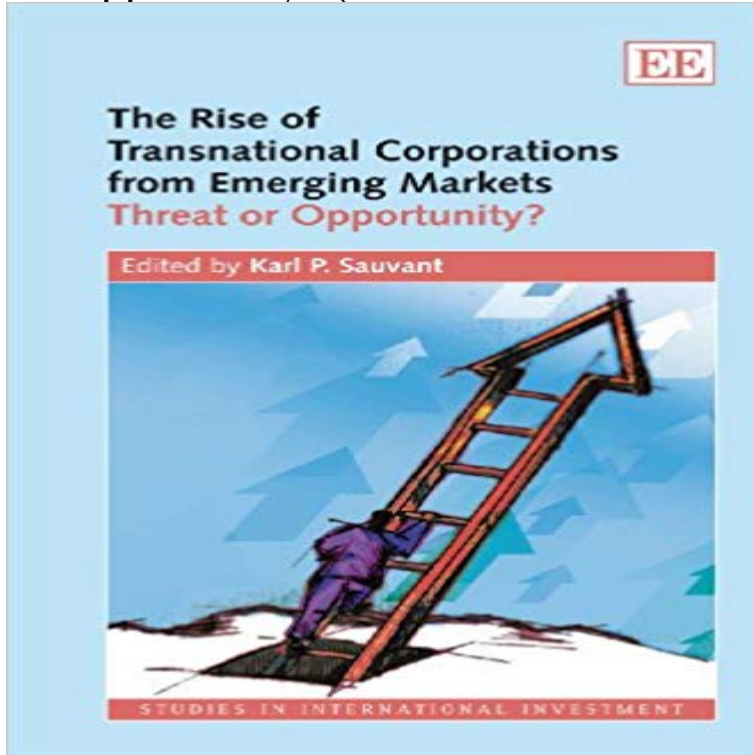


# The Rise of Transnational Corporations from Emerging Markets: Threat or Opportunity? (Studies in International Investment series)



This comprehensive analysis deals with the range of issues raised by the rise of transnational corporations from emerging markets. This insightful book shows that foreign direct investment (FDI) from emerging markets has grown from negligible amounts in the early 1980s to \$210 billion in 2007, with the stock of investment now being well over \$1 trillion. This reflects the rise of firms from these economies to become important players in the world FDI market. The contributors to this book comprehensively analyze the rise of emerging market TNCs, the salient features of the transnational activities of these firms, the relationship of outward FDI and the competitiveness of the firms involved, their impact on host and home countries and implications for the international law and policy system. The subject of this study is both topical and important and poses a number of challenges that will require considerable policy attention in the future. It will appeal to academics interested in FDI as well as emerging markets. Karl P. Sauvant has gathered together a group of leading academics that makes this an informative and valuable read for anyone interested in the subject, including academics, students at all levels and private sector entities, as well as government officials dealing with outward FDI. Contents: Foreword by Supachai Panitchpakdi Preface by Emerson de Almeida, David M. Schizer and Yiping Zhou Part I: Overview Part II: Exploring the Growth and Pattern of Outward FDI from Developing Countries Part III: Whats in it for Host Countries? Part IV: Whats in it for Home Countries and the International Community? Part V: Conclusion Index Contributors: H. Barnard, P.J. Buckley, J. Cantwell, J.L. Clegg, A.R. Cross, A.B. Cyrino, E. de Almeida, J.H. Dunning, L. Eden, R. Geiger, S. Globerman, A. Goldstein, E.M. Graham, C. Hall, Z. Hernandez, I. Ince, R. Kant, C. Kim, K.

Mendoza, T.H. Moran, D. Park, P.T.V. Resende, M. Rhodes, A. Rugman, J.D. Sachs, K.P. Sauvart, D.M. Schizer, D.M. Shapiro, J.E. Stiglitz, H. Voss, P. Zheng, Y. Zhou

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